

Capturing COVID-19 vaccine work across London with the aim of helping to increase uptake

Many thanks for completing this evaluation survey which is a collaboration between Public Health England London, The Association of Directors of Public Health, NHS England, The Greater London Authority, with NIHR ARC North Thames, London School of Hygiene and Tropical Medicine and UCLPartners.

The survey will help to map and evidence the activities in increasing vaccine uptake and addressing the issue of vaccine hesitancy across London.

Your answers will particularly help to identify:

- the activities in increasing vaccine uptake;
- initiatives aimed at addressing vaccine hesitancy;
- what works and what does not amongst defined communities and what we can learn from each other;
- examples of success for celebration;
- gaps in the system, to learn from mistakes and share good practice across the health system;
- lessons for general vaccination programmes and mitigating inequalities in the longer term.

The survey will close at 10pm on Tuesday 30th March. We will analyse all the information in the survey with the aim of sharing the learning back with you in a timely way to inform your practice as part of a wider workshop and shared resources. The survey forms part of a range of activities to better understand workings across the system and how partners are working together. Note that the findings will also form part of an academic study for longer term learning.

We would very much appreciate your time to share your experiences and views. If you have any questions about this survey, please contact us at: Cyril.Eshareturi@phe.gov.uk

Thank you for taking part.

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Background Information

The information you provide will be anonymised and used to inform written reports, infographic and journal articles which will be shared with you towards informing your ongoing efforts to address COVID-19 vaccine hesitancy and improve uptake for your local community.

* 1. We would first like to collect some background information about you and your organisation to understand who is taking part in the survey. w 0

Email:

Usual role:

COVID specific role (if different from usual, or indicate if not applicable):

Name of organisation:

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Interventions and activities to engage groups and communities

* 2. What type of interventions have you put in place to improve COVID vaccine uptake in your area? w 0

- Digital/social media
- Traditional media
- Focus groups to ascertain views of the population
- Other outreach activities (please specify)
- Community champions/social prescribers
- Question and Answer (Q & A) sessions or webinars with experts
- One-to-one supportive conversations

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Interventions and activities to engage groups and communities

* 3. Please provide a description of activities for each type of intervention with as much detail as possible.

It would be particularly helpful to understand which communities or population groups were the intended audience for these activities. w 0

Digital/social media

Traditional media

Focus groups to ascertain views of the population

Community champions/social prescribers

Question and Answer (Q & A) sessions or webinars with experts

One-to-one supportive conversations

Other outreach activities (please specify)

*** 4. Did these interventions target any specific communities or population groups?**

Please tick all that apply. w 0

- | | |
|--|--|
| <input type="checkbox"/> Black African | <input type="checkbox"/> Jewish |
| <input type="checkbox"/> Black Caribbean | <input type="checkbox"/> Hindu |
| <input type="checkbox"/> Black British | <input type="checkbox"/> Sikh |
| <input type="checkbox"/> Indian | <input type="checkbox"/> Pentecostal or Orthodox Christian |
| <input type="checkbox"/> Pakistani | <input type="checkbox"/> People with physical disabilities |
| <input type="checkbox"/> Bangladeshi | <input type="checkbox"/> People with learning disabilities |
| <input type="checkbox"/> East and South East Asian | <input type="checkbox"/> Health workers |
| <input type="checkbox"/> Latin American | <input type="checkbox"/> Social care staff |
| <input type="checkbox"/> Eastern European | <input type="checkbox"/> Sex workers |
| <input type="checkbox"/> Roma, Gypsy, Traveller | <input type="checkbox"/> Homeless people |
| <input type="checkbox"/> Irish | <input type="checkbox"/> Young people (aged 18-35) |
| <input type="checkbox"/> Migrants and refugees | <input type="checkbox"/> Clinically vulnerable |
| <input type="checkbox"/> Muslim | <input type="checkbox"/> Clinically extremely vulnerable |
| <input type="checkbox"/> Other (please specify) | |

5. If not already described, please outline any specific work you have done with any of these communities or population groups w 0

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Service delivery

* 6. How have you addressed the following elements of service delivery to improve vaccination uptake?

Please provide an example of what was done for each element. It would be particularly helpful to understand if these were undertaken for specific communities or population groups. w 0

The location of the vaccination centres (*for example proximity to transport links for accessibility*)

Type of vaccination centres (*mass centre, general practitioner (GP)-led, community pharmacy, cultural or community centres, etc.*)

Timing of appointments (*for example the provision of out-of-hours appointments*)

Design and application of invitation/booking system (*for example providing letter, text or phone call invitations*)

Re-scheduling (*for example repeat calls or messages of those who missed or did not accept their first-time invitations*)

Follow up of did not attend (DNAs)

Others (please describe):

* 7. Did these elements of service delivery accommodate the needs of any of the following specific communities or population groups?

Please tick all that apply. w 0

- | | |
|--|--|
| <input type="checkbox"/> Black African | <input type="checkbox"/> Jewish |
| <input type="checkbox"/> Black Caribbean | <input type="checkbox"/> Hindu |
| <input type="checkbox"/> Black British | <input type="checkbox"/> Sikh |
| <input type="checkbox"/> Indian | <input type="checkbox"/> Pentecostal or Orthodox Christian |
| <input type="checkbox"/> Pakistani | <input type="checkbox"/> People with physical disabilities |
| <input type="checkbox"/> Bangladeshi | <input type="checkbox"/> People with learning disabilities |
| <input type="checkbox"/> East and South East Asian | <input type="checkbox"/> Health workers |
| <input type="checkbox"/> Latin American | <input type="checkbox"/> Social care staff |
| <input type="checkbox"/> Eastern European | <input type="checkbox"/> Sex workers |
| <input type="checkbox"/> Roma, Gypsy, Traveller | <input type="checkbox"/> Homeless people |
| <input type="checkbox"/> Irish | <input type="checkbox"/> Young adults (aged 18-35) |
| <input type="checkbox"/> Migrants and refugees | <input type="checkbox"/> Clinically vulnerable |
| <input type="checkbox"/> Muslim | <input type="checkbox"/> Clinically extremely vulnerable |
| <input type="checkbox"/> Other (please specify) | |

8. If not already described, please outline how these elements of service delivery accommodated the needs of the specific communities or population groups highlighted/ticked above. w 0

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Barriers to vaccination uptake

* 9. Please describe barriers that you have encountered to COVID vaccine uptake within your local borough.

Barriers may include vaccine hesitancy, access barriers or other reasons for delayed uptake in different cohorts.

You may also want to consider barriers at different levels of the system, including borough-wide, community, and individual levels.

w 0

* 10. What work have you done to better understand these barriers to COVID-19 vaccine uptake in your population? w 0

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Resources, governance and partnership working

* 11. Has your organisation assigned dedicated resource locally to deliver activities to increase vaccination uptake? Please describe. w 0

* 12. What governance arrangements are in place locally to oversee work to increase vaccine uptake and address inequalities? w 0

* 13. How have you worked with partners across organisations to increase vaccine uptake in your borough? w 0

Evaluation of interventions

* 14. What evaluations (or measurement of impact) have you done of the interventions you have described in the previous questions?

When answering this question, please could you also indicate:

- *whether it was for a single programme (please define) or for your work overall;*
- *whether you worked with an academic partner;*
- *what data were collected, for example routine and/or specially collected quantitative and/or interview or other qualitative data.*

w 0

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Key lessons

* 15. What are the key lessons you have learnt from addressing COVID vaccine hesitancy and improving COVID vaccine uptake?

For example, what would you do differently in the future? w 0

* 16. What have been your key areas of success?

Please give examples of how the interventions have improved COVID vaccination uptake. w 0

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Other information

17. What additional support would you like from regional teams?

- *For example additional data, toolkits, updates, or provision of specific resources.*
- *Please also include additional barriers you have faced where you require support from elsewhere in the system (eg regional or national teams to resolve it).*

w 0

18. Please use the space provided below if there is anything else that has not been covered in this survey that you would like to add? w 0

19. Please upload here any resources you have produced for COVID-19 vaccination uptake that you would like to share, or send to Cyril.Eshareturi@phe.gov.uk. w 0

Choose File

Choose File

No file chosen

* 20. Would you be happy for Public Health England (PHE) and/or The Health Protection Immunisation Unit, (a collaboration between London School of Hygiene and Tropical Medicine and PHE) to contact you to gain additional insight on any of the COVID vaccination delivery models/interventions you have described? w 0

Yes

No