

COVID-19 Vaccine Uptake Across Staff in Care Homes Across London

A summary of the sprint week, 15 - 21 March 2021



Background

To support continued COVID-19 vaccine uptake in care homes across London, a "sprint week" was initiated on 15 March to identify opportunities to further increase uptake

Sprint week activities included:

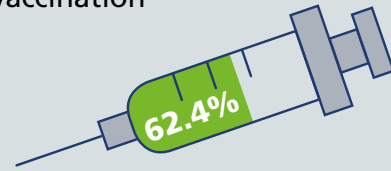
Review of good practice and work to date

In-depth data analysis

Gathering information through surveys

Generating ideas for action with care home providers

Up to 14 March 2021 **21,746** care home staff had received at least one dose of the COVID-19 vaccination



The current data tells us:



Larger homes

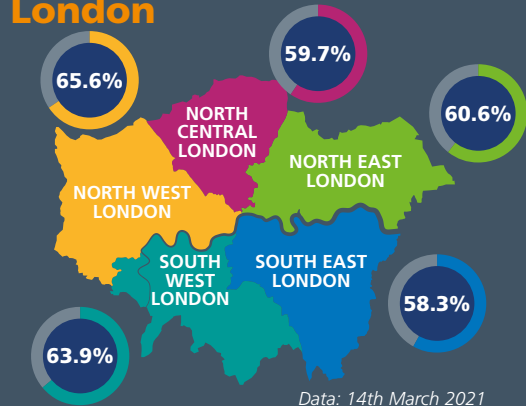
are associated with a higher proportion of residents vaccinated, but on average a lower proportion of staff vaccinated



Higher deprivation

is associated with lower rates of vaccination among residents and staff

There is variation across London



Data: 14th March 2021

What do we know about **reasons for delays?**

Allergies

Fertility concerns

Watch and wait

Financial impact of sick leave

Side effects

What do we know about **barriers to access?**

Venue *Having to travel far to the venue*

Type of vaccine

Side effects **Ease of booking**

Delay of delivery of vaccine

Having COVID

Waiting time

Communication around when the 2nd dose will be given

What have we learnt about **what works?**



1:1 meetings with someone you trust



Access to community champions



Access to NHS staff to discuss concerns



Peers getting the vaccine and sharing experience (directly and via videos and media)



Accessible information materials (e.g. podcasts, videos) shared in multiple communication channels



Confirming financial support – for travel and time to get the vaccine, for sick pay if have side effects

Top Tips

Engagement

- Partner with NHS colleagues and community groups to share **up to date information** with staff
- Equip managers with skills and information for **1-2-1 conversations**
- Give staff access to **local community champions** and peer voices
- Make time to **listen** to staff
- Ensure consistent approaches for day and **night staff**
- Lead by example** across the organisation, make time for leadership and coaching

Access and Data

- Understand **how data** is recorded to ensure accuracy of staff numbers requiring first and second doses
- Support staff to **access the vaccine** where they work or where they live
- Ensure **methods of booking** are accessible and in multiple formats (text, phone line, online)
- Provide ongoing opportunities to staff that wanted to have more time to make a decision
- Ensure **equality of access** for night and day staff

Regional Support Available

1 **Community champions programme** including toolkit

2 **Information materials** for fertility; development of a family and friends toolkit for care homes; launch of GLA hosted site with up to date information on vaccines

3 **Additional support offer** to London from Behavioural insight teams and National teams