

COVID-19 Vaccine Uptake Across Domiciliary Care Staff in London

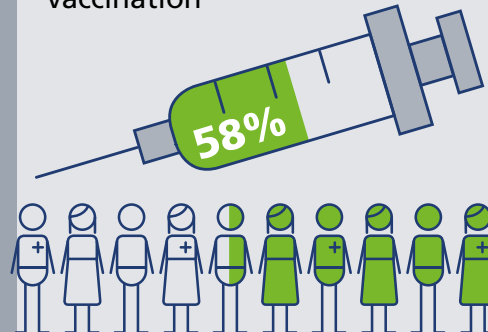
April 2021



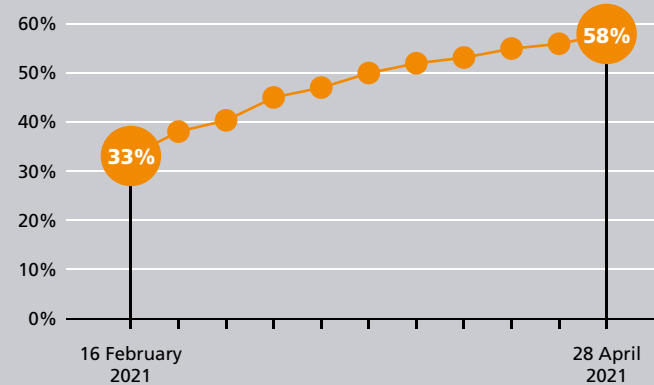
Background

On 14th April, over 200 joined an event chaired by Denise Radley (Chair of London Association of Directors of Adult Social Services) to explore experiences to date and potential actions to increase the uptake of the COVID-19 vaccine across domiciliary care staff working in London. This is a summary of the discussion.

On 28th April 2021 **58%** of domiciliary care home staff had received at least one dose of the COVID-19 vaccination



Vaccination rates for domiciliary care staff have been **improving rapidly**



The current data tells us:



Larger providers tend to have lower uptake



Providers in deprived areas tend to have lower uptake



Providers with a CQC rating of good or outstanding tend to have higher rates

What do we know about **reasons for delays?**

Misinformation
Fertility

Faith related

Financial impact of lost time at work

Long-term effects unknown

Blood clotting (AZ) vaccine

What do we know about **barriers to access?**

Booking

- Vaccine hubs have been closing and some booking links are no longer working
- Staff are unaware that they can **currently** just turn up for a vaccine



Top Tips

Engagement



- Use a combination of different methods to engage with staff so they can hear from different sources and help show them they are not the only ones with these concerns:
- Videos of **personal stories** to help allay fears
- **1:1 conversations** with people from similar backgrounds that are relatable, as well as with health professionals for conversations about specific concerns
- **Q&A sessions** and webinars
- Connect with local community champions to widen voices staff have access to
- Partner with NHS colleagues and community groups to share **up to date information** with staff



Access



- Staff have been **paid for the time taken to get the vaccine** in their own time to remove financial barriers associated with lost earnings both to get the vaccine and for sick pay if there are bad side-effects
- Ensure **methods of booking** are accessible and in multiple formats (text, phone line, online)
- Ensure staff aware that they can **drop-in** for vaccine without a pre-booked appointment
- Arrange for **buddy schemes** for peers to get the vaccines together

