

Supporting health and care innovators



UCLPartners works as part of the key innovation arm of the NHS. We provide companies with expert services and insights to inform their approach to the NHS and healthcare markets.

How can we help you?

UCLPartners' in-house experts can help companies understand how to launch their product to market and navigate the complexities of the NHS.

We understand your technology, as well as NHS requirements for adoption and procurement. We are keen to give innovators a realistic understanding of the pathways to NHS adoption.

Is your product ready to launch?

We focus on companies whose technology or service is near to or ready for market. We can provide one-to-one advice, signposting and support for innovators with products ready to launch, on the market, or ready to spread across the NHS in an **Innovation Surgery**.

Is your product at an earlier stage?

If you are at an earlier stage, you can apply to attend a **Market Insight Briefing** to understand NHS pathways to procurement and the healthcare ecosystem. We can signpost you to resources to support your business.

What stage is your company at?

CLINICAL
DEVELOPMENT



CLINICAL
VALIDATION



Prepare your innovation for market

Our **Market Insight Briefings** also provide insight for your market access strategy if your development is more advanced.

Alongside this, our Health Technology Advisor networks can provide key insights into how to successfully introduce products to the NHS.

Spread your innovation across the NHS

If your product is ready to launch or on the market, we can help you to navigate the system and spread your innovation across the NHS. Apply for a one-to-one **Innovation Surgery** for support to:

- Build your business case and market strategy
- Partner with an NHS organisation
- Understand NHS finances and the funding landscape
- Maximize your value proposition
- Successfully approach healthcare purchasers

Apply for a Market Insight Briefing or Innovation Surgery at:
uclpartners.com/innovator-form



NEED FOR
MARKET RESEARCH



REAL WORLD
VALIDATION



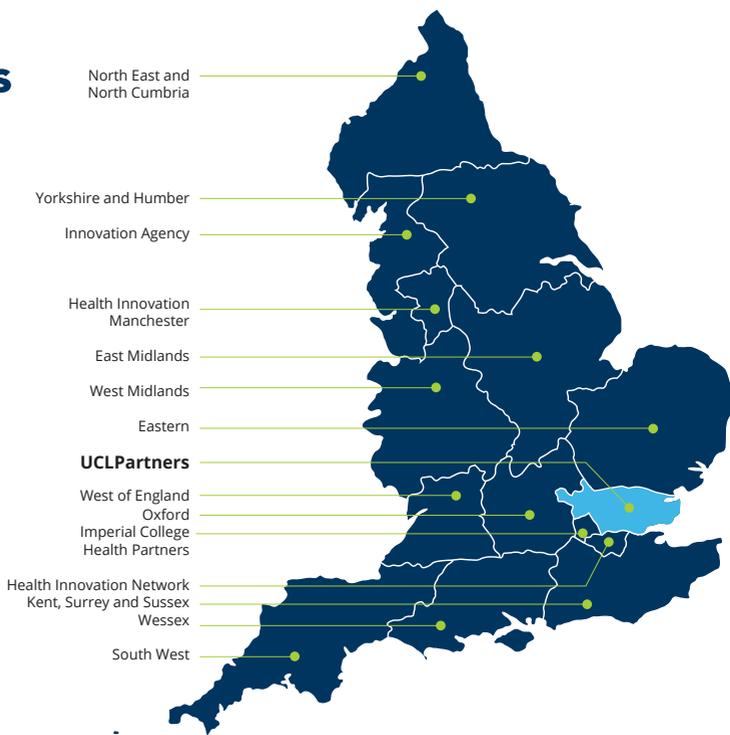
SPREAD

Contact us

Complete the online innovator form to apply for support and advice, **Market Insight Briefings** or **Innovator Surgeries** at: uclpartners.com/innovator-form



UCLPartners is one of 15 Academic Health Science Networks (AHSNs) established by NHS England to spread innovation at pace and scale.



AHSNs host the Innovation Exchange, funded by the Office for Life Sciences, to identify, select and support the adoption of innovations that improve our economy and patients' lives.

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www.uclpartners.com/innovation

Innovation Leaflet
June 2019